**FOR IMMEDIATE RELEASE**

Contact: Shannon Lands, PIO (419) 213-4143 March 14, 2016

**New Healthy Corner Store Kickoff Presented By Eat Fresh, Live Well**

The Dollar Express 3 or Less convenience store at 202 Fassett St. in East Toledo is the latest addition to the Eat Fresh, Live Well Toledo- Lucas County Healthy Corner Store initiative. The kickoff is scheduled for Wednesday, March 16th from 2:00 P.M. - 4:00 P.M. This event will highlight The Dollar Express’ commitment to offer healthier food choices to residents in the community.

In order to help recognize the Healthy Corner Store initiative and the healthy food choices offered to residents; dietitians will have food demonstrations and taste testing of fresh produce recipes, along with free recipe giveaways. Please stop by and join the fun!

A *Healthy Corner Store* is a corner store or convenience store offering healthier foods such as fresh produce. This can help low-income communities and neighborhoods with limited access to public and private transportation who often rely on corner stores as their main grocer.

The Eat Fresh, Live Well Toledo-Lucas County Healthy Corner store initiative is a collaboration of community partners including Toledo-Lucas County Health Department, Live Well Greater Toledo, Healthy Lucas County, and many others. It is funded by the following grants: Creating Healthy Communities and Partners to Improve Community Health. Additional funding is provided by Live Well Greater Toledo.

**WHAT:** Healthy Corner Store Kickoff  
**WHEN:** Wednesday, March 16, 2016, 2:00 p.m.-4:00 p.m.

**WHERE:** Dollar Express 3 or Less  
 202 Fassett St., Toledo, Ohio 43605

**CONTACT:** Melissa Hallenbeck, Eat Fresh Live Well Coordinator: [hallenbm@co.lucas.oh.us](mailto:hallenbm@co.lucas.oh.us) or 419-213-4128

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